

Sustainability

Fineline Printing Group's sustainability policy is "adopting strategies and activities that allow a company and its stakeholders to realize their profit goals in ways that protect, sustain, and restore the Earth's life support systems." While Fineline's commitment to the environment is strong and ever increasing, so is its commitment to the quality of its products and customer satisfaction. Therefore, Fineline will always work to reduce its carbon footprint by exploring new means of recycling, waste reduction, chemical usage, ink usage, supply sourcing, etc., so long as it does not compromise the ultimate quality of the products Fineline provides.

Fineline's commitment is to continue researching and implementing acceptable alternatives to current processes where necessary and feasible, and to always adhere to the guiding principles of the Sustainable Green Printing Partnership. Fineline commits to achieving and maintaining Environmental Health and Safety (EHS) regulatory compliance. Fineline commits to educating its customers on the values of sustainable printing and will urge customers to consider the environment in the printing choices they make.

And, finally, Fineline commits to remaining an industry leader in visual communications by ensuring our green vision does not interrupt customer satisfaction or product quality, but rather coincides with it so that we may be a model corporation for others seeking effective ways to become sustainable without product sacrifice.

Fineline Printing Group is a leading commercial graphics and mailing provider in the Midwest. Fineline's customers get the best in purchasing efficiencies and brand quality from our wide range of products and services and state-of-the-art equipment. Our knowledgeable account executives personally handle the details of every project and look for ways to make it better or more efficient. That's why our motto is "we will not ask for your business until we can help you improve it."

